

24/7 Dad® Fatherhood Program

Now in its Third Edition!

Program Kits include everything you need to facilitate the program “out-of-the-box”!

- ▶ Facilitator's Manual with Program and Session Guides
- ▶ 10 Fathering Handbooks with Pocket Cards the dads can keep (both available in Spanish!)
- ▶ Flash Drive: Contains evaluation tools and worksheets in English and Spanish, marketing resources, videos to enhance and incorporate into program delivery, and more.

\$779
Complete
Program Kit



**Facilitator's Manuals and
Fathering Handbooks also
Available in Spanish!**

Developed by parenting and fatherhood experts, 24/7 Dad® A.M. and P.M. teaches men the characteristics they need to be good fathers 24 hours a day, 7 days a week. Used by a wide variety of organizations across the country, research shows that 24/7 Dad® successfully changes fathers' attitudes, knowledge, and skills.

The 24/7 Dad® Philosophy

24/7 Dad® is based on a philosophy that supports the growth and development of fathers and children as caring, compassionate people who treat themselves, others, and the environment with respect and dignity. This philosophical basis of caring and compassion forms the underlying structure that constitutes the values that are taught in the 24/7 Dad® programs. Each 24/7 Dad® Program consists of 12 group-based sessions that build on each other.

24/7 Dad® AM Focuses on Key Fathering Topics:

- Family History
- What it Means to Be a Man
- Showing and Handling Feelings
- Men's Health
- Communication
- The Father's Role
- Discipline
- Children's Growth
- Getting Involved with your Child(ren)
- Working with Mom & Co-Parenting

24/7 Dad® PM Covers More Advanced Fathering Topics:

- Fathering and the 24/7 Dad
- Boyhood to Manhood
- Dealing with Anger
- Knowing Myself (Self-Worth)
- Family Ties
- Sex, Love, Relationships
- Power and Control
- Competition and Fathering
- Improving My Communication Skills
- Fun with the Kids



The 24/7 Dad® curriculum will require each man to really examine himself, his relationship with his children and the relationship with the mother of his children. If every man who enters this program is open to change, I have no doubt in my mind he will change and for the better.

—Sterling Alexander, Vice-President, M.E.N.

If I had to rate this program [24/7 Dad®], one word: ‘priceless.’ It’s absolutely priceless. I would say that every father, potential father and anyone thinking about being a father should be a part of this program.

—Howard Tayari, 24/7 Dad® attendee



Access FREE samples at:
www.fatherhood.org/247-dad-am-sample and www.fatherhood.org/247-dad-pm-sample

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WHAT'S NEW IN 24/7 DAD® A.M. AND P.M.

YOU ASKED, WE ANSWERED! *24/7 Dad® was updated based on feedback from facilitators like you.*

More Engaging Content!

The programs contain more engaging content than ever.

- ▶ The addition of more than 30 videos **to each program** (more than 60 videos combined): **More engaging for dads and enhances their learning. They also make the programs easier and more fun to facilitate!** NFI added nearly 20 visually engaging, animated videos to each program that help facilitators add variety to how they engage fathers during the sessions.
- ▶ NFI added **more than 10 “Stories of Impact” to each program: Videos that facilitators can use to motivate fathers to stay in the program.** These stories show the impact of the programs on diverse fathers in diverse settings across the country. The new Session Guides in the improved Facilitator's Manuals show exactly where and when to use the videos for maximum impact.

More Evidence-Based and Evidence-Informed Content!

NFI staff constantly monitor the latest research and evaluations of fathering and parenting interventions, as well as, evidence from the behavioral and social sciences on strategies and tactics that positively influence behavior. The third editions integrate research and evidence on **habit formation and motivation that will help you increase dads' motivation** to be involved in their children's lives and develop and sustain the habits of an involved, responsible, committed father.

The My 24/Dad® Checklist!

Research shows that the use of checklists increases individuals' ability to ingrain pro-social habits through deliberate practice. The primary content addition is the My 24/Dad® Checklist, a powerful tool integrated into each session that helps dads develop the habits of an involved, responsible, committed father. **This checklist encourages dads to identify actions, based on what they learn during each session, that they can take on a periodic basis** (i.e. daily, weekly, monthly, and one time) to increase their engagement with their children. NFI created hard copy, online, and mobile versions for use during the program and after it ends.

Pocket Reference Cards Inside Every Fathering Handbook!

New Pocket Reference Cards remind dads of the 5 characteristics of the 24/7 Dad and offers 10 affirmations dads can give to their children on a regular basis. A great tool for use beyond the program sessions!

ALL Materials for Dads Now in Spanish!

The updated Flash Drive includes worksheets and evaluation tools for dads in Spanish (not previously available). And as always, the fathering handbooks can be purchased separately in Spanish.

Optional Introductory Session on Flash Drive!

Use this session to ease fathers into the program. It also helps facilitators learn more about the dads that comprise each unique group, including what motivated them to enroll and what will motivate them to keep coming back.

The 24/7 Dad® Framework!

For facilitators interested in learning more about the behavior-change theories that underlie the programs, and for researchers interested in further evaluating the impact of the programs, the **new Program Guides in the improved Facilitator's Manuals describe the behavioral theories that create the overall framework** upon which NFI built the programs.

More Practitioner Input!

NFI designed the first editions and second editions with input from practitioners who facilitate fatherhood programs.

- ▶ NFI continued to use practitioner feedback to create the third editions by gathering ongoing feedback from 24/7 Dad® facilitators across the country who work with diverse fathers, particularly low-income, non-residential and/or non-custodial fathers.
- ▶ NFI staff has conducted training institutes for more than 1,100 organizations on how to use the programs. Practitioners provided feedback on the curriculum during these institutes that NFI incorporated into the third editions.