

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Business** sector:

Objective(s): Identify diverse business leaders and types of businesses to engage fathers.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1. Identify the businesses and business leaders. Contact the Chamber of Commerce	1. Thomas Reeves	1. February 28, 2025	1.
2. Establish call to actions.	2. Thomas Reeves	2. March 28, 2025	2.
3. Meet with the business leaders to gauge their level of interest.	3. Thomas Reeves and Gina Guillory	3. July 31, 2025	3.
How will we weave these activities into this sector? <i>(Are there initiatives or other efforts we could partner with?)</i> Use the Chamber of Commerce network with existing events. Develop a Father-Friendly Business identification process. Establish a presence with Employee Resource Groups.			
How often will progress be reviewed for this sector? Quarterly.			
What will we consider as evidence of success? # of father-friendly business, # of employees participating, # of private business contributing funds.			
How will we evaluate success in this sector? Reach out to participating businesses, data tracking of above metrics.			

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Civic** Sector:

Objective (s): Work with Civic organizations to incorporate a father-friendly aspect or official “father-friendly endorsement” to their events and outreach activities.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1. Identify the Civic organizations and create contact list. Check with internal advisory group first for existing relationships.	1. Mike Wilson (Gina will follow-up)	1. January 31, 2025	1.
2. Define the expectation of the father-friendly events and activities.	2. Mike Wilson	2. April 30, 2025	2.
3. Meet with the Civic organizations.	3. Mike Wilson	3. July 31, 2025	3.

How will we weave these activities into this sector? *(Are there initiatives or other efforts we could partner with?)*

Civic groups are participatory, so once we are ready to meet they should be open to participate.

How often will progress be reviewed for this sector? Twice annually.

What will we consider as evidence of success? # of Civic organization participating, # of presentations made

How will we evaluate success in this sector? Reaching out to contact list to get data.

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Community Activism** Sector (this includes grassroots leaders):

Objective (s): Create a network of people who connect and activate participation.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1.Create an internal-only list of 8-12 fatherhood influencers who connect and activate participation when needed.	1.Gina Guillory	1.December 31, 2024 (Completed 12/11/24)	1.
2. Review list and provide recommendations on who to add.	2. Advisory Committee	2. February 28, 2025	

How will we weave these activities into this sector? *(Are there initiatives or other efforts we could partner with?)*

Activating them when there are specific events or needs (e.g., communication out/feedback in).

How often will progress be reviewed for this sector? Twice annually.

What will we consider as evidence of success? Amount of engagement and participation.

How will we evaluate success in this sector? Reviewing the list for engagement.

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Education** Sector:

Objective(s): Give programs and organizations access to educational facilities (e.g., athletic, meeting rooms, auditoriums, etc.). Identify existing programs and services at Goose Creek CISD and Lee College that can be expanded to serve fathers.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1. Determine the need and the ask for facility use with each entity.	1. Thomas Reeves	1. June 30, 2025	1.
2. Meet with representatives from each entity to discuss access to facilities.	2. Thomas Reeves	2. June 30, 2025	2.
3. Meet with separate representatives from each entity to discuss programs and services that can be expanded to serve fathers.	3. Lead Agency	3. June 30, 2025	3.
4. Create a list of existing programs and services that can be expanded to serve fathers.	4. Lead Agency	4. June 30, 2025	4.
How will we weave these activities into this sector? (<i>Are there initiatives or other efforts that we could partner with?</i>) By completing the above activities.			
How often will progress be reviewed for this sector? Checking in with partners as needed, more formally reviewed annually.			
What will we consider as evidence of success? Ability to use facilities at no cost. # of identified and expanded programs and services for fathers.			
How will we evaluate success in this sector? Check-in meetings with partners.			

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Faith** Sector:

Objective (s): Inform and engage faith-based leaders to commit to the citywide fatherhood initiative. Need a commitment from faith-based leaders to get involved.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1.Create a canned presentation to use to engage faith-based leaders.	1.Thomas Reeves	1.February 28, 2025	1.
2.Follow up with Ministerial Alliance and all churches.	2.Mike Wilson & Gina Guillory	1.February 28, 2025	2.Canned presentation
3.Follow up with San Jacinto Baptist Association.	3.Mike Wilson & Gina Guillory	2.February 28, 2025	3.Canned presentation
4.Create a list of 10 fatherhood friends from the faith-based community.	4.Mike Wilson, Gina Guillory, Thomas Reeves	3.November 30, 2024 (Completed August 2024)	4.

How will we weave these activities into this sector? *(Are there initiatives or other efforts that we could partner with?)* Weaving father-specific programs, not men's groups into this initiative.

How often will progress be reviewed for this sector? Monthly

What will we consider as evidence of success? Identify at least one champion who will head up the mobilization of the faith sector.

How will we evaluate success in this sector? Creating the friends list, how many churches we met with, how many faith-based leaders engage with this initiative.

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Government** Sector (local city/county government, not state or federal governments):

Objective (s): Create opportunities for the court to connect offenders to the Baytown Fatherhood Initiative.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1. Meet with the judge to get her buy-in.	1. Thomas Reeves and Jessica Brown	1. March 28, 2025	1.
2. Create the list of opportunities for offenders.	2. Lead Agency and Jessica Brown	2. June 30, 2025	2.
3. Judge signs-off on opportunities as the menu of options.	3. Jessica Brown and Julie Escalante	3. June 30, 2025	3.
4. Provide updated list of opportunities to the judge.	4. Lead Agency	4. Ongoing	4.
How will we weave these activities into this sector? <i>(Are there initiatives or other efforts we could partner with?)</i> Once the menu of options is created, then the Lead Agency adopts and markets this partnership as part of its annual plan.			
How often will progress be reviewed for this sector? Twice annually.			
What will we consider as evidence of success? Placement by the judge and actual participation of offenders in the Baytown Fatherhood Initiative.			
How will we evaluate success in this sector? Annual check-ins with the judge and review of data.			

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Health** Sector:

Objective(s): Identify what the hospitals offer that could include a responsible fatherhood component, including partnership with the Baytown Fatherhood Initiative, especially at the time of birth.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1. Identify a contact in the hospital.	1. Thomas Reeves and Gina Guillory	1. February 28, 2025	1.
2. Identify how the hospital serves dads and explore ways to partner on their existing programs.	2. Thomas Reeves	2. June 30, 2025	2.
3. Uncover solutions for getting the Baytown Fatherhood Initiative engaged with new dads (e.g. create marketing material or “Daddy Packet”).	3. Thomas Reeves	3. June 30, 2025	3.
How will we weave these activities into this sector? <i>(Are there initiatives or other efforts we could partner with?)</i> The Lead Agency incorporates them into their annual workplan.			
How often will progress be reviewed for this sector? Twice annually.			
What will we consider as evidence of success? Identifying the contact person.			
How will we evaluate success in this sector? # of fathers served.			

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Law Enforcement & Public Safety** Sector (this includes police, fire, EMS, correctional facilities, and the legal and judicial communities):

Objective(s): 1) Create resource guide for fathers; 2) Improve the data sharing between Public Safety and the Baytown Fatherhood Initiative.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1. Find the right contacts at PD and Fire Department who have resources to include on resource website.	1. Thomas Reeves	1. June 30, 2025	1.
2. Identify the points of contact at PD, Fire Department, and other agencies who have helpful data.	2. Thomas Reeves	2. June 30, 2025	2.
3. Establish a regular cadence of submitting the data.	3. Thomas Reeves	3. June 30, 2025	3.
How will we weave these activities into this sector? <i>(Are there initiatives or other efforts we could partner with?)</i> By coordinating an opportunity for the Lead Agency to meet with the PD and Fire Department leadership.			
How often will progress be reviewed for this sector? Annually.			
What will we consider as evidence of success? Clear and open lines of communication between Lead Agency PD and Fire Department leadership; and the willingness to share the data.			
How will we evaluate success in this sector? Reference to data in annual reports and annual action plan that shows the initiative is working.			

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the **Media & Entertainment** Sector (this includes sports):

Objective (s): Create a media campaign around responsible fatherhood (e.g. PSA's, branding, articles, social media, documentaries). City can provide equipment, training, and award scholarships to create videos.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1. Write article on the Leadership Summit	1. Carol Skewes	1. August 16, 2025 (Completed 8/16/24)	1.
2. Define responsible fatherhood for purposes of the media campaign.	2. Erik will provide to Baytown Fatherhood Advisory Committee	2. December 13, 2024 (Completed 12/5/24)	2. Feedback from articles
3. Send Carole links to NFI PSAs.	3. Erik Vecere	3. August 12, 2024 (Completed 8/12/24)	3.
4. Research NFI PSAs to use for awareness.	4. Carol Skewes	4. August 16, 2024 (Completed 8/13/24)	4.
5. Create a page on the city's website for the Initiative and PSAs.	5. Thomas Reeves	5. August 16, 2024 (Completed 8/12/24)	5. More info from the Goose Creek Community Engagement Team's perspective to access to their equipment.
6. Create a plan for engaging the public in creating PSAs.	6. Thomas Reeves	6. June 30, 2025	6.
7. Get a video camera or editing software as a prize.	7. Glen Muse	7. June 30, 2025	7.
8. Create the website for the Baytown Fatherhood Initiative	8. Lead Agency	8. June 30, 2025	
How will we weave these activities into this sector? <i>(Are there initiatives or other efforts we could partner with?)</i> Will learn more after Activity #4. The Library Podcast, Gospel 1360 AM Radio Station			
How often will progress be reviewed for this sector? Monthly			
What will we consider as evidence of success? Heightened awareness and increased participation in the initiative. Finding a Lead Agency.			
How will we evaluate success in this sector? Reader feedback (positive and negative), analytics on the website.			

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Fatherhood within the Philanthropic Sector (this includes public and private foundations, corporate giving Objective (s): Determine who makes up the Baytown philanthropic community.			
Activities <i>What will be done?</i> 1.Create a list, to include guidance and parameter, of philanthropic organizations and individuals who might offer funding and people.	Responsibilities <i>Who will do it?</i> 1.Barb Wooster and Thomas Reeves	Deadline(s) <i>By when? (Day/Month)</i> 1.April 30, 2025	Resources <i>(Funding/Time/People/Materials)</i> 1.
How will we weave these activities into this sector? <i>(Are there initiatives or other efforts we could partner with?)</i> Making introductions between the Lead Agency and these contacts.			
How often will progress be reviewed for this sector? Annually.			
What will we consider as evidence of success? Viability and visibility of initiative among the philanthropic community.			
How will we evaluate success in this sector? Sustainability of initiative.			

Community Action Plan to Promote Responsible Fatherhood

Promoting Responsible Committed Fatherhood in the **Not Profit, Social Services** Sector:

Objective(s): Integrate and coordinate non-profit, social service organizations to align with the Baytown Fatherhood Initiative.

Activities <i>What will be done?</i>	Responsibilities <i>Who will do it?</i>	Deadline(s) <i>By when? (Day/Month)</i>	Resources <i>(Funding/Time/People/Materials)</i>
1.Review and update list of organizations in the Baytown REAPS report provided by NFI.	1.Barb Wooster	1.February 28, 2025	1.
2.Review and update list of organizations provided by Barb.	2.Advisory Committee	2.March 7, 2025	2.

How will we weave these activities into this sector? *(Are there initiatives or other efforts we could partner with?)* Making introductions between the Lead Agency and the non-profit/social service leaders.

How often will progress be reviewed for this sector? Bi-annually. Lead agency can modify if needed.

What will we consider as evidence of success? Existing non-profit, social service organizations integrated into the activities of the Baytown Fatherhood Initiative.

How will we evaluate success in this sector? All of the local organizations are complimentary and communicating, establishing a cohesion among themselves and the Baytown Fatherhood Initiative. Ultimately, the viability of the initiative itself.

Community Action Plan to Promote Responsible Fatherhood

OVERALL SHORT-TERM GOALS FOR THE COMMUNITY

1.

2.

3.